

GDGPSD/2026-27/Adv 05

Date: 18.09.2026

ADVISORY ON RESPONSIBLE USE OF STUDENT PHOTOGRAPHS AND VIDEOS

Dear Parent

The School places the highest importance on the safety, privacy, dignity, and digital well-being of every student. In this regard, all parents are hereby advised to exercise utmost responsibility and caution in the use, sharing, and circulation of photographs and videos featuring students of the School.

No parent is permitted to use, share, circulate, post, publish, edit, manipulate, or otherwise misuse any photograph or video featuring a child/student other than their own ward, unless appropriate consent or authorisation has been obtained.

This advisory also applies to group photographs and videos featuring students of the School. Parents must not crop, edit, alter, annotate, digitally manipulate, or otherwise modify such photographs/videos in a manner that may ridicule, embarrass, humiliate, malign, target, misrepresent, or compromise the dignity, privacy, or reputation of any child.

Parents are specifically advised not to upload, repost, forward, or circulate photographs/videos featuring other students through WhatsApp Status, WhatsApp groups, Instagram, Facebook, Stories, Reels, posts, or any other social-media or digital platform without appropriate consent. The same caution applies to forwarding such content to individuals or groups beyond the intended recipients.

Photographs and videos shared through official School channels or authorised parent groups are intended strictly for the purpose for which they have been shared. Such sharing should not be construed as permission for unrestricted circulation, republication, modification, or redistribution.

The use of AI tools, filters, face-swapping applications, image-editing software, or any other digital technology to alter or manipulate the image, appearance, identity, voice, or representation of another student in an inappropriate, derogatory, misleading, or objectionable manner is strictly prohibited.

Any unauthorised or inappropriate use, manipulation, publication, or circulation of a student's photograph or video will be treated as a serious matter. The School reserves the right to take appropriate action in accordance with its rules, policies, and applicable provisions, wherever warranted.

We earnestly seek the cooperation, sensitivity and responsible digital conduct of all parents in protecting the privacy and dignity of every child and in ensuring a safe, respectful, and responsible digital environment for our students.

All decisions taken in this regard shall be deemed final, conclusive, and binding upon all concerned stakeholders.

Regards

Principal